

# 14-15 June 2022 | Park Plaza Victoria, London

#### What is the VIP Pass?

The Channel Partners Europe VIP All-Access Pass provides you complimentary access to all conference & expo functions along with additional VIP perks.

#### What are the VIP perks?

- Free passes for you and your team
- Personal VIP manager to provide support, updates and clear communication throughout the event process
- Campus Passes for London Tech Week only offered to VIP attendees. Learn more at https://londontechweek.com/registration/

## Why am I considered a VIP guest?

VIP passes are reserved for select companies that sell/work directly with end user customers, such as managed service providers, resellers, consultants and others.

You are invited as a VIP because you are either an award-winning partner or have been recognized in the industry as a top-performing partner.

#### Why is my pass under review?

A member of our team must review all requests to ensure they meet the standards above.

#### Who is my VIP manager?

Ginette Andre is your personal VIP manager. She is here to help you gain the most out of your experience at #ChannelEurope. Contact her at ginette.andre@informa.com.

### More on Channel Evolution Europe

Channel Partners Europe is a premier channel event in London designed to showcase innovation, drive digital transformation, and provide all the channel insights and education you need all under one roof. Explore our website for more information.

#### How do I sign up?

Register here.